

Leadership Grant 2017

Letter of Intent Narrative Questions

As part of the Leadership Grant Process at the Community Foundation of Greater Des Moines, there is a Letter of Intent phase. Below you will find a summary of the questions included in that online application.

Budget Information

- Funding request amount
- Total project budget
- What percent of the overall project budget is being requested?
- Organization's total annual budget

Proposal Information

- Share the anticipated timeline for this project, including a starting and ending date.
- Articulate, in detail, the full scope of the project and the community need being addressed (350 words).
- Please describe how your organization engages a variety of voices and/or the clients you serve in developing your programming and implementing your mission.
- If this project includes a formal collaboration, please share information about each partner and their contributions to the project (300 words).
- Outside the Community Foundation's Leadership Agenda, please share if your project aligns with strategies outlined in regional community plans and/or current community initiatives (e.g. Capital Crossroads, Tomorrow Plan). Please state the strategy(ies) and how the project addresses it (300 words).

Leadership Agenda Strategies

Select the most appropriate answer that describes how your funding request aligns with our Leadership Agenda Strategies. Please only select options that are appropriate for your organization. It is not a requirement to be aligned with all 7 strategies.

- **Building Social Capital:**
 - *Community Connections: Build stronger community connections through partnerships and collaborations.*
 - *Strengthen Under-Represented Communities: Support programs and practices, rooted in equity and inclusion, which empower and engage diverse community members.*
 - *Advance a Shared Vision: Utilize community assets to advance a shared vision.*
 - *Promote Civility: Encourage civil discourse and respectful interactions.*

- **Arts and Culture:**
 - *Strengthen Capacity: Strengthen the administrative and artistic capacity of arts and cultural organizations, particularly projects that enhance earned revenue.*
 - *Improve Access: Improve access to the arts for new and under-served populations.*

- **Community Betterment:**
 - *Improve the Quality of the Environment: Improve the quality of the environment specifically through conservation, restoration and educational efforts.*
 - *Improve the Quality of Life: Improve the quality of life through community beautification or restoration efforts.*
 - *Improve the Quality of the Community: Improve the quality of the community through economic development strategies.*
 - *Improve the Quality of Neighborhoods: Improve the quality of neighborhoods through capacity building efforts.*

- **Education:**
 - *Collaboration for Academic Achievement: Promote collaborative initiatives to improve academic achievement, particularly for children and youth identified as low-income, at-risk of dropping out or falling behind educational benchmarks or who are from minority populations.*

- **Health:**
 - *Reduce Barriers to Health: Promote systemic and collaborative efforts targeted at reducing barriers to health for the most vulnerable in our community. Provide support to efforts that ensure all people have full and equal access to opportunities that enable them to lead healthy lives.*
 - *Improve Food Systems & Delivery: Ensure everyone has access to nutritious and affordable food.*

- **Strengthening Individuals and Families in our Community:**
 - *Develop Support Systems: Develop support systems for vulnerable individuals and families in our community.*
 - *Impact Critical Issues: Impact critical issues that negatively affect individuals and family development.*
 - *Progressive Strategies: Develop progressive strategies to address critical human needs issues, such as homelessness, affordable housing and poverty.*

- **Workforce Development:**
 - *Job Training and Skills Enhancement: Assist individuals to become self-sufficient through education/certification attainment, job training and job skills enhancement.*
 - *Connecting Job Seekers: Connect individuals who have multiple barriers to employment and/or education to meaningful opportunities that support them and their families.*

- **State how the project will impact the Community Foundation Leadership Agenda strategies selected above (200 words).**